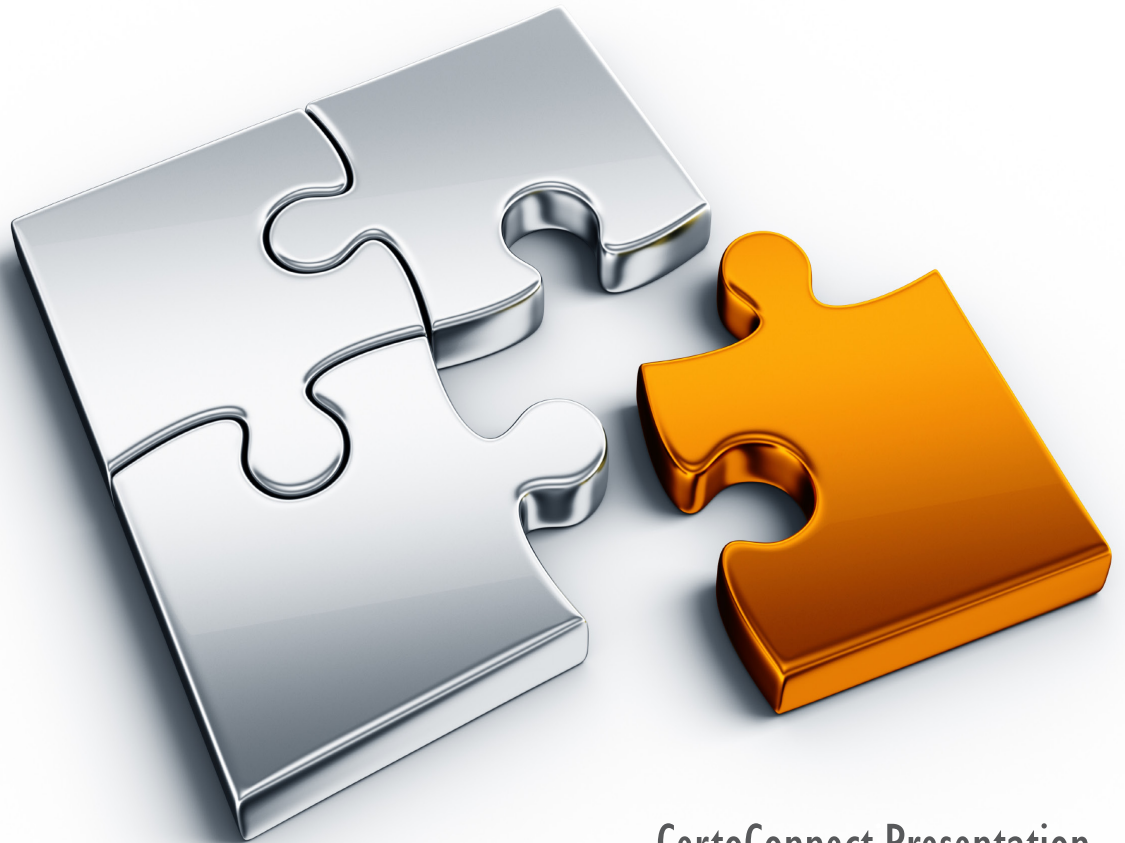


# Failsafe Payments

Your reliable partner



CertoConnect Presentation

# What does CertoConnect do?

CertoConnect, the multifaceted e-payment platform, is aimed at bringing pure simplicity to Merchants and MSPs who want to enable interesting alternative payment methods and payment gateways independently of each other through a single interface and a single payment page for all integrated payment brands and gateways.

## How does CertoConnect work?

CertoConnect works as seamlessly as possible during the payment process and in some cases CertoConnect is not shown at all depending on the type of integration and payment method you choose to activate.

CertoConnect offers several integration possibilities such as a simplified Payment Button, advanced API integration and the brilliant iFrame integration.

## Requirements

You need to have a contract and an account with the payment brand or the payment gateway that you want to enable. We can assist you with the approval process and the consolidation of multiple application processes into one single procedure. Each payment brand has the sole right to approve or decline the application.



## How to enable payment brands and payment gateways?

You simply activate the payment brand/payment gateway by logging into your CertoConnect control panel, finding your payment brand/payment gateway in the drop down menus and entering your account data that you have received from the payment brand or payment gateway.

You can enable as many options as you want in CertoConnect as long as CertoConnect supports your payment brand or payment gateway finding.

If you don't have an account with the payment method you want to activate, we will gladly assist you.

All options you have activated in CertoConnect will now automatically be shown and will be available on a single consolidated and convenient payment page.

It's close to magic, isn't it?

Failsafe Payments is a registered billing company based in the EU (Cyprus) and is fully PCI DSS Level 1 compliant. For more information please visit [www.failsafepayments.com](http://www.failsafepayments.com). You can contact us by phone: +357 22 022506 ext 1 or e-mail: [sales@failsafepayments.com](mailto:sales@failsafepayments.com)

# Features and Reporting

CertoConnect offers several features such as easy integration, optional shipping address, enabling text code to prevent hijacked orders, customization of the payment page, easy activation of new payment brands and payment gateways along with some reporting features.

## Reporting Features

With our real-time reporting you can track orders, track sales and determine which payment brands are in high demand by your customers.

Each payment brand offers a comprehensive and in depth reporting so your reconciliation and internal accounting will be 100% accurate.

Quality. Not quantity.

"CertoConnect offers several cool features"

Features • Brands • API • Blog

CertoConnect  
One Source Solution

Login or Sign Up Free

Instantly activate alternative payment options and banks by a single click.  
MSP's & Merchants, enjoy an affordable e-payment platform for all your payment needs.

### How Does CertoConnect Work?

You process with various payment gateways and payment brands.

A few clicks. You are done activating your options!

Easy one-time integration with CertoConnect. Start selling.

**CertoConnect**

- PayPal
- Google Checkout
- Authorize.Net
- Amazon Payments

And more than **15** other payment systems...

**Your Checkout Page**

Item Qty Price Total  
Basket 1 \$0.00 \$0.00  
Total \$0.00

Payment Methods  
PayPal Google Amazon  
VISA

No further integrations required if you wish to enable more options!

- Save time and money by easily integrating with our one-stop payment processing system
- Expand your customer reach by enabling alternative payment options with a single click
- Ensure safety of your business and your customers via secure online payments

Increase revenue and customer loyalty by enabling alternative payment brands and payment gateways with CertoConnect.

### Frequently Asked Questions

Do you offer ACH / e-Checks & Merchant Accounts?

Yes we do.  
Please visit [www.failsafepayments.com](http://www.failsafepayments.com) or contact us to see how we can assist you in getting a merchant account and enable credit card processing for you.  
CertoConnect can easily be enabled when using our payment gateway CertoDirect for card processing.

What do I need to use CertoConnect?

An account with the payment brand, or payment gateway, you want to enable, and process with CertoConnect.  
You might already have an account and can then instantly enable sales transactions with CertoConnect.  
We can help you getting an account with the alternative payment brand you want to enable.  
Simplicity at its best.

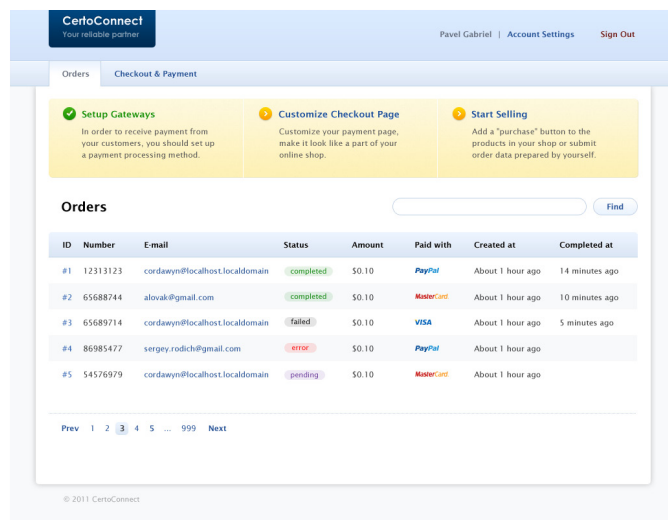
### Pricing For Transaction Packages

Transactions	200	1000	5000	20 000	100 000	1 000 000
Price	\$25	\$100	\$300	\$1000	\$3000	\$20 000
Price Per Transaction	\$0.125	\$0.1	\$0.06	\$0.05	\$0.03	\$0.02

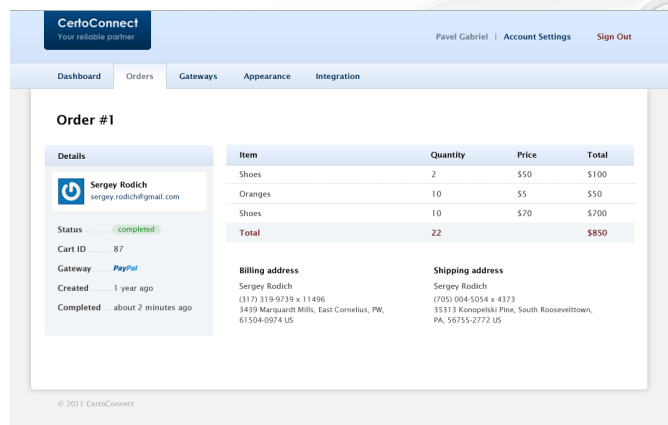
Use CertoConnect free of charge until January 2012!

Sign Up Free

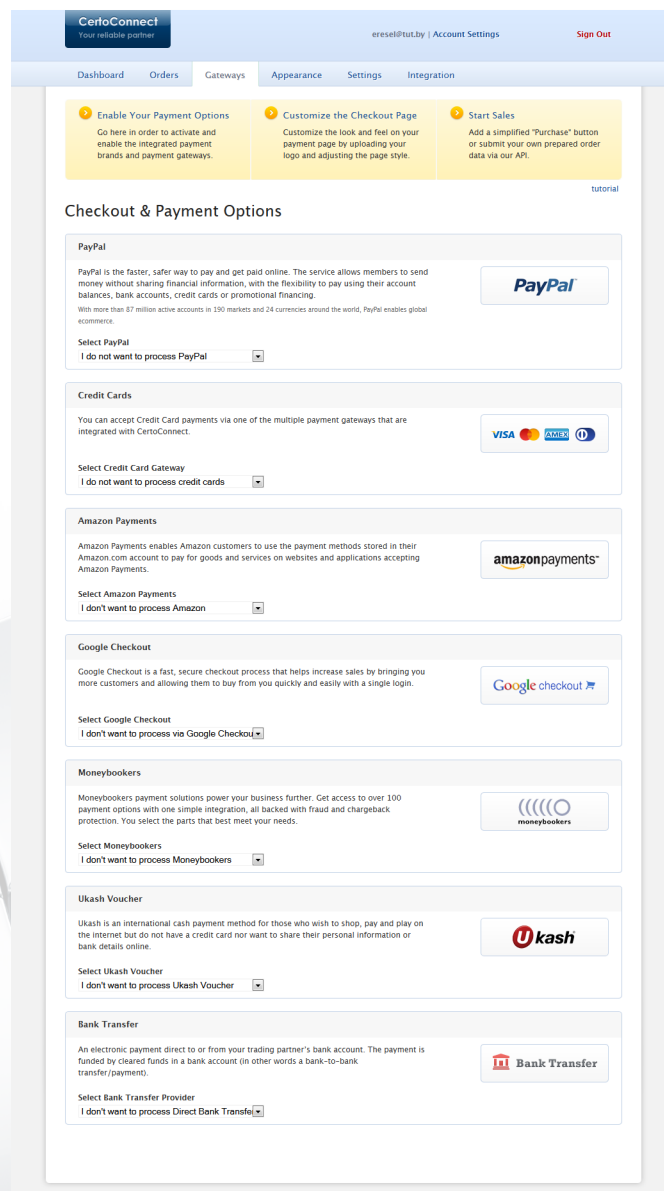
CertoConnect offers various transaction packages for full flexibility and scalability.



Use CertoConnect reporting service to measure the effectiveness of your sales and implement cool features to increase your sales and revenue.



Monitor sales, track orders and determine the most popular payment methods used.



Activate the desired payment brands and payment gateways with a few clicks.

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Use CertoConnect free of charge until July 2012!

Sign Up Free

- Features
- Brands
- Price

- Integration Documentation
- Technical Support

- Contacts
- Our Blog
- Follow us on Twitter

Produced by

Failsafe Payments  
Your Reliable Partner

## Pricing

CertoConnect offers several different transaction packages to ensure flexibility and scalability for the Merchant. The provider of each payment brand and payment gateway will charge its own fees separately and according to your contract with the partner.

There are no set-up fees, no minimum monthly fees and no other hidden fees that would pop up as a bad surprise.

We like to keep things simple.

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# CertoConnect — Making Alternative Payments Easy

CertoConnect has partnered with esteemed payment brands and payment gateways. More partners are being constantly added. Stay tuned.

## Integrated Payment Gateways



Authorize.Net



JetPay



eWAY



USA ePay



E-xact



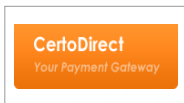
SecurePayTech



Moneris  
Solutions



SallieMae



CertoDirect

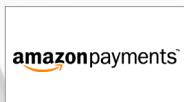
## Integrated Payment Brands



PayPal



Google  
Checkout



Amazon  
Payments



Money-  
bookers



Ukash



TrustPay



UseMyServices

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Failsafe Payments



blog.certoconnect.com



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Get all the latests news and  
information on our website  
<http://www.failsafepayments.com>

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